



## 12 THURS-NOV



### Conversations

Dialogues, talks, workshops

### Artistic Shows

ROOM-1

**10:00** Keynote speaker  
**The music that moves us**  
Adriana Lucia. Moderator: Santiago Rivas

**11:00** **WE ARE EUROPE** And embassy of FRANCE  
**Territorial Diversity in a Hyper-connected World**  
Moderator: Avril Ceballos, Booking Agent @ Futura Artists (DE)  
- Carin Abdula, Booking Agent @ OUTER Agency & Berlin Atonal (UK)  
- Pierre-Marie Oullion, Artistic Director @ Nuits Sonores (FR)  
- Mariana Aymerich, Director @ Festival International Cervantino (MX)  
- Lina Gaviria @ Secretaría de Cultura Ciudadana de Medellín (COL)

**12:00** Music Ally  
**Digital overview, The Post-Pandemic industry**  
Presents: Paul Brindley, Co-founder and CEO, Music Ally

**11:00** ADIMI  
**Ibero American Musical Seminar, 2020 Network Reflection**  
We have.: Ivis Flies (ECU), Juancho Valencia (CO), Sofia Viola (AR), Gerry Rosado (MX). Moderator: Ga Robles (EC)

**16:00** Puerto Candelaria COL

<b>17:00</b>	Carlos Fischer Band	BOL
<b>17:20</b>	Mar Vilaseca	ESP
<b>17:40</b>	Germán López	ESP
<b>18:00</b>	María Tejada y Donald Régnier-Iguazú Dúo	ECU
<b>18:20</b>	Arbey Valencia Cuarteto	COL
<b>18:40</b>	Solo Valencia	COL
<b>19:00</b>	Sam Farley	COL
<b>19:20</b>	Katie James	COL
<b>19:40</b>	Sinú Sax Quartet	COL
<b>20:00</b>	Alejo García	COL
<b>20:20</b>	Simbeque project	ESP
<b>20:40</b>	Pala	COL



ROOM-2

**11:00** MMF LATAM  
**Copyrigh for managers, presented by MMF Latam**  
Rafael Fariñas - Regional Director CISAC Latin America  
Jordi Puy - CEO Unison  
Paola Colmenares, General Manager Latinoamérica Cinq  
Ulises Sanher, Promoter, Manager, Cultural Manager

**12:00** She Grows  
**How Mentorships can help develop gender equality in the music industry**  
Federica Tombini, AEG presents  
Tiffany Yu Head of music Wetransfer  
Moderates Maria del Rosario Cardona, Todopoderosas Collective.

### Music Fair



Platform opened **24 HOURS.**  
Stand Activities.

**14:00** Chilemúsica launching  
Room **"Circularart Envivo"** Music Fair



## 13 FRI-NOV



### Conversations

Dialogues, talks, workshops

### Artistic Shows

ROOM-1

**10:00** Redpm  
**Book presentation / "Cantoras Todas" (All Singers)**  
Presents: Betto Arcos. Gaby Moreno in a conversation with Nidia Góngora

**11:00** **WE ARE EUROPE** And embassy of FRANCE  
**Live music, technology and artists. How can technology help the live industry?**  
Moderator: Antonia Folguera, Head of Program @ Sonar+D (ES)  
- Ralph Christoph, Head of Program c/o Pop Convention (DE)  
- Portrait XO (Rania): Berlin-based artist (DE)  
- Philippe Siegenthaler, Director @ Paramo Presenta (COL)  
- Julian Morgan Director Agencia TSM, and More Juice Records @ Grupo Eco (MEX)

**12:00** FUTURX Presents:  
**Algorithms, songs and ethics. Philosophical exchanges with the digital world.** Tomás Balmaceda. (Capitán Intriga) (AR)  
Moderates: Nicolás Madoery (432Hz/DITTO) (AR)

**11:00** ADIMI  
**Ibero American Musical Seminar, 2020 Network Reflection**  
We Wish: Fabiola Pazmiño (EC), José Jesús Gómez Marcano (VE), Sylvie Durán (CR), Juan Felipe Arango (CO). Modera: Sergio Sánchez (AR)

<b>18:20</b>	Danta	COL
<b>18:40</b>	D' La Juana	COL
<b>19:00</b>	Sereno	COL
<b>19:20</b>	Camilo Valencia	COL
<b>19:40</b>	Monalisa y Rodrigo	PAN
<b>20:00</b>	Clara Peya	ESP
<b>20:20</b>	Lilith	COL
<b>20:40</b>	Los Crankers	COL
<b>21:00</b>	Zatélithe	COL
<b>21:20</b>	Nakury & Barzo	CRI
<b>21:40</b>	School MC	COL
<b>22:00</b>	Boom Alakrán	COL
<b>22:20</b>	Nomadic Massive	CAN



ROOM-2

**10:30** Ministry of Culture and Procolombia Presents.  
**Massive Online Open Course - MOOC: Music Royalties**  
Luis Felipe Ríos, Adriana González (Mincultura), Verónica Echeverri (Procolombia)

**11:00** CD BABY  
**How can I improve the reach of my release?**  
Talk presented by: Johanna Rivera, Estefanía Parra y Juan Peña.

**12:00** Instituto Cultural Colombia Canadá  
**Canada-Colombia Connection: Market and cultural exchange strategies.**  
Moderates: Carolina Rojas (La Magdalena Fest)  
Kerry Clarke (Calgary Folk Fest)  
Mercedes Caxaj (Sunfest)  
Carolina Gómez (Centro de Gestión Cultural, U. Javeriana)  
Sergio Restrepo (Comfama)

### Music Fair



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Stand Activities.

### Artistic Shows

<b>17:00</b>	Cabruêra	BRA
<b>17:20</b>	Romperayo	COL
<b>17:40</b>	Masilva	COL
<b>18:00</b>	La Gallera Social Club	VEN
<b>18:20</b>	Chalupa Travel	COL
<b>18:40</b>	Monareta	COL
<b>19:00</b>	Dafne Marahunta	COL
<b>19:20</b>	Radiocaliente	COL
<b>19:40</b>	Tribu Baharú	COL
<b>20:00</b>	Nortec: Bostich + Fussible	MEX
<b>20:20</b>	Los Hermanos Aicardi	COL
<b>20:40</b>	Los Master Plus	MEX
<b>21:00</b>	Banda Conmoción	CHL



**21:20** La Recontra Party COL

### Music Fair



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## 14 SAT-NOV



### Conversations

Dialogues, talks, workshops

**11:00** ADIMI  
**Ibero American Musical Seminar, 2020 Network Reflection**  
We can: Pepita Garcia Miró (PE), Yigo Sugasti (PA), Tania Navarrete (EC), Joaquin Martínez Silva (ES).  
Moderator: Humphrey Inzillo (AR)

### Business Meetings



### Artistic Shows

<b>17:00</b>	Juanjo Corbalán Cuarteto	PRY
<b>17:20</b>	De Kiruza	CHL
<b>17:40</b>	Vic Contreras & La Alucinante Banda	DOM
<b>18:00</b>	Alysha Brilla	CAN
<b>18:20</b>	Wariruna	ECU
<b>18:40</b>	Los Rolling Ruanas	COL
<b>19:00</b>	Zafarrancho	COL

<b>19:20</b>	ProphetNegus	COL
<b>19:40</b>	Adjazzentes	COL
<b>20:00</b>	Herencia	VEN
<b>20:20</b>	PALO CRUZA ´O	COL
<b>20:40</b>	Si guarajazz	COL
<b>21:00</b>	Emilsen Pacheco y su Bullerengue Tradicional de San Juan de Urabá	COL



**21:20** De Remate ! (vinyl selection)

### Business Meetings



### Music Fair



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